



Study Reviews the impact of the love of God in sayings

Dr. Mohammad Reza Irvani¹, Ali Mohammad Mozaffari²

¹Assistant Professor, Department of Social Work, Islamic Azad University Khomeinishahr Branch, Daneshjou Blvd, Iran.

² Department of Industrial Engineering, Islamic Azad University, Naragh, Branch, Naragh, Iran

*Corresponding author, Email: iravani@iaukhsh.ac.ir

ABSTRACT

Publication of the divine religions and prophets the ad and of the most important functions and the transfer of Islam with the seal of the Prophet Muhammad as one of the most perfect of God's teachings only revealed religion, order of worship and joy of humanity is finished. In the present study to explain the importance of promoting Islam, how to use specific tools to touted love in order to increase the efficiency and effectiveness of our promotional activities, the managers of the clerics and propagandists is reviewed.

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1. Introduction

Defined in the Promote that takes on special meaning is: Bringing the message to the people of God as a divine duty and Islamic. This Promote is based on principles of wisdom and logic and away from the distortion and contradiction will be. Familiarizing the promote of Islam, Islamic law and the gospel and warn believers to heaven to opponents, And the promote issue, the great legacy is the holy prophets. (Fatahizadeh,2005)

The above definitions can be concluded that the purpose of promote not only preaching and the sermon but will include scope and variety of tools and a lot of and the purpose of Promote Islam, the spiritual or religious, the maximum amount of resources, facilities, staffing, and effective methods and tools based on needs assessment, Aristocracy and the overall community in order to transfer the pure Islamic precepts and methods are the best people This method can be done in the form of lectures, book publishing, preaching, the sermon, books, software, computer games, seminars, blogs, websites, film, poetry, music, flash cards and ... One of the Advertising methods and tools that can cover all the above, Close communication with the audience and the advertiser, and Promote love the tool face to face with an intimate relationship with the audience, Creation of divine love in the hearts of people and understand the real pleasure is the love of God rather than worldly false love.

Religious promote in the world is very different from conventional advertising, promote in culture and politics and the global economy, the toilet is a truth...But the truth is religious promote, perfect...So today, advertising people than anything, is to draw and promote in our term is the promote of the Quran; Bring truth to the minds of people and removing them from ignorance. (Khamenehi,1996 ,P: 110)

2.The concept of love

Kindness returned, desire to feel something for man's pleasure (Mohammadi Reishahri, 2005, p: 23) and Ragheb Isfahani

Kindness can be defined as it is something that will, or they find it good or so they think it is three: pleasure Kindness, Like Kindness man, woman or conversely, Kindness interest, And love is what it would be benefit, , Kindness grace, and It is a grace from Kindness to each other. (Isfahani, 1995, p: 105)

The great Muslim philosopher, Mulla Sadra, which is interpreted as a kind of Kindness: "Love and what it is synonyms, is the object or the object Ebtehaj to agree whether it be intellectual or sensory real or inner. (Sadroddin Shirazi, 1981, pp: 161-162)

In this paper, a kind word order in fact, true Kindness and ultimate perfection, That God is pure kindness expressed that continuing to pay more.

3.Kindness status in the Islamic Education

Love as a promotional tool and was influential in spreading Islam, There is a huge place in Islamic Mysticism. With Prophet Muhammad (p.) and his taking advantage of this tool, In order to promote the importance to be clear.

From the perspective of Islamic mysticism, love, self-interested human being in perfection is what it thinks and may well be real or imaginary. Islamic view of love in the division generally can be divided into two categories: true love and false love. With emphasis on different definitions of loving, it can be said that, whatever belongs to the spiritual affairs in order and human perfection has led to true loving and what belongs to the physical work and material in order to have an imaginary way of perfection in fact, it can be interpreted as a need, loving say false. The main tasks of a successful advertiser, Induction of pure loving (Jesus) to contacts and replace pure loving, the needs of the people is false and drowned in the ocean to their servitude and path. By applying this formula, the servitude and the picture automatically and continuously extend and the verses and the different narratives of wonders and miracles of Islam is the loving in the Promote effectiveness tool.

Great interpreter of the Quran, Tabatabai (RA) in the interpretation of verse 165 of Sura Baghareh.. About Kindness it said: Love and loving is the following: Belong there and specific capture liminal,

the cause that brings man to perfection and disabled evolved no matter the cause, however, is the food that man eats be financial or it will occupation or that it uses the credit or a teacher who teaches his students. (Tabatabaei,1992, pp: 410-41)

In the Quran, words of love and its derivatives has been used about 83 times and a plurality of tools used by God loving, show the importance and its power and influence in all affairs, especially is Promote and spread of Islam.

Amir al moamenin Ali (AS) in the traditionary, known loving of God such as fire that despite the fire, True servant of God leads, it has manifested itself in the in grand and states:(Mirza Mohammad taghi,2005,p 192) And the advertiser must be able to loving this of God spark in the hearts of people created that is the most effective tool to get love. Philosopher Allameh Mohammad Taqi Mesbah Yazdi, the Islamic world and the great Leader about the loving self for the improve oneself written in the book are: "What are the inference from the traditions everyone is that according to circumstances and the degree of faith and wisdom located in the stage of their loving. Thus, in a sum to be allowed for the loving of intensity and weakness were three times:

Weak order that the appropriate approach is popular in the normal and then there is no Devotion and Dedication;

In addition to being near the middle order, as appropriate, in the way of love is sacrifice; But to the extent that it does not interfere with private interests ;

Fascination and order sheet that lies not withhold any kind of sacrifice in a popular way and Subordination of his will and his pleasure in the perfection of character, But in spite of belonging, And its destruction in other words he knows.(Mesbah Yazdi,1991,Pp: 23-32)

If the official collection of love, not limited to time and space and other restrictive, this fully satisfies the demands of human innate and there is no need for that shortage, and finally this kind, to love are burning becomes the love of God which is called and one of the main goals of the Islamic promoting and religious education lies in the emotional.

Great Islamic thinker Allama Mottahary (RA) also says about the times of kind that is love. "When kind to state that mind would will take the helm of the human the dominance of the wisdom and determination, this mode is called love; Each love that comes to real love stage is to worship"(Motahari,1994,p 86 – 191) There are a limited worship of their human wants to fly and it is true that there are flaws and defects and death and limitations. (Motahari, 1994, p: 23)

Allama Mesbah Yazdi interpretation, a fascination and a sheet in the general population by Islamic missionaries were not only difficult and impossible but with planning, targeted advertising and promoting continuity in the previous stages of love also explain the infinite divine grace and blessings (Annunciation and warnings), Increase community knowledge of the characteristics and beauty of love and forgiveness of God and fellow beings is the essence of God. Obviously, to the extent that is more loving, more than the pleasure that is obtained from the collection to favorite.

They can cheer and blessings of heaven hereafter of eternal and expressed beneficent and attributes of God, The desire to become servants To God and with a spark of true love (God) is the result the servitude; It should lead the effort to promote Islamic education.

Also in the narrative we have "God's majestic to David (AS) revealed: A David! If they turn away those who knew how I am awaiting and what I'm interested in them and how eager I am to leave their sin died from the enthusiasm and devotion in the way clause was removed from the their dams a David! This is my determination about those who were turned away from me; so how is my determination about the creators to me a David! When servant most need is to me and the greatest kindness to servant when will turn away from me and the most venerable to me when servant return to my side."(Feyze Kashani, 1982, p: 62. (

Another way to earn God's love and remember he mentioned was continuity and perseverance and since the next chapter and verse 4, these two opposite things in the universe are constantly in conflict with each other. For example, in the hearts of believers and the infidels will not be a human. (Tehrani,1985,p: 6) and on the perseverance and the blessings of God and God's infinite attributes, Should be after trying because God has not made for any man two hearts. And hearts of everyone, ruling dish has more than one thing it does not. So clean up off your heart and attention and knowledge of God, He is replaced by another kind of love. (Naraghi, 2006,p: 627)

Pure interest and devotion to God's house as another means of earn the love of God where Prophet Mohammad paid his mission only love and friendship with them that the inmate shall (shoori, Verse 23) And in the noble tradition of Hazrat Zahra (SA) that states: I swear to honor and glory, I've created the seven heavens and the earth and what it has been widely and reflects the sun light and moon stranding and Ferris wheeler (in orbit) and Sea incurrent and the Ship of travel except for love the five holy light below are located the cloak (Ghomi,1989,p: 1017) and the loving household During the love of God had been and quoted the Rasool Allah states that: God's love; It has the capacity to love, And you love me, because God and love, my household, because of my(Majlesi,1700 ,p: 111) According to the Infallibles love and Clean family of the Prophet Approach to one of the main causes of and is created pure love of God to perfection.

Imam Sajjad (AS) in a practical way of Expressed definiteness of the traditionary states: "God's mighty and the majestic to Musa (AS) revealed, People make me popular and my favorite people. Musa said God! How do I these work? He said: Remember me their blessing and grants to me Love If my person escape from my port recovery from the Lost and directed my doorstep or exponential, A hundred years from the prayer and fasting days and wakeful nights for you, for you are superior. "(zeynodin ebne ali, 1993, p: 116)

4.Educational role in promoting the love of God

Islam with internal appeal and orders based on reason and nature and Social justice and simple living and high theoretical and followers mind and soul of the people around the world, brought to his capture and with very little involvement, their soon to reach the heart of Europe.(Jan Binas,1966,P: 70)

Since love is an important factor in human mental and psychological balance so who can train in an environment full of love life is beautiful and desirable, and observed behavior of the rational and humane and accepting the truth and perfection of his hand easily done and knowing this, is the most basic premises and Islamic Guidance in the contacts.

Contrary to the promoted of Islam Orientalists and it is believed that due to a terrible war (Khaledi Omar Forookh,and Zamani,p: 33); Simply and clearly owe their progress and social equality of the masses and they are release of the domination of authoritarian despots and religious leaders;(Tafazoli,2010 ,P: 49)

Promotion of Islam in society and the world based on spiritual teachings and practices of promotional and educational sublime love of the Prophet and the infallible Imams and attempts to imitate the Jurists and Grand Ayatollahs and on their heads or the most supreme of the supreme leader and other words and the secret of success in promoting the education of Quran based on divine love knows and the various revelations stated: (Al-Imran, Verse: 151) The next chapter of Tobeh, stated: (Tobeh Verse: 128) According to this verse the Prophet so much kindness and education have been centered That is clearly guided by his greed and love of people and his sympathy with believers. Practical lessons and guidance from advertisers love the Prophet has been quoted on numerous occasions that we describe here a few of them.

One of the basic human needs and natural exchange of affection and kindness; and that it can be a source of self-education and softening the hard hearts here is the important role of religious missionaries with kindness promotional tool axis can be specified as influential mentors in the community.

The story of the conquest of Mecca (eighth year) in spite of unkindness, that was a lot of courage and oppression the people of Mecca, on the Prophet, The Prophet used in dealing with enemies and wanton love of the instrument and applying the famous :Today is a day Compassion is the axiom.(Ebne abolhadid,1984, P: 272) Stimulated everyone by surprise and kindness had to replace vengeance and war.

When Islam army in the Kheibar War, on the Jews were victorious, Bilal Habashi one of the companions and the Muslim fighters, Safieh girl Hayyebne Okhtob (One of the greatest Jewish scientists and another woman who had been captured) Along with the dead bodies of the Prophet Muhammad brought, With the view that the Prophet's face was angry because of all corpses been sad and said to Bilal; A Bilal! Do you kindness and friendship your heart removed from the two women killed by men from the week passed. (Majlesi,1628 ,P: 5) and this kindly of movement of the Prophet led them with the Prophet and his army traumatized and failed the heart hate to not and shortly kindness the Prophet took place in their The heart and are the true followers of Islam.

5.Role in promoting the love of Islam

Using a series of activities and ways to promote Islam that it uses, the advertiser religious in order to deliver and promote Islamic education and religious and these methods are not limited to the pulpit and lecture according to the assessment and the community could stains in various formats including: Rings familiar knowledge, computer games, paintings, books, paper and flash cards and ... be done. Clergymen and missionaries as a strategy for promoting love, driven by advertising can be effective in increasing the efficiency and effectiveness of the ad. Since advertising is the of communication the main discussion on the promoting and all other issues surrounding science communication should be centered.(Khazan,2009,p: 41) The most important element in the first step in communication, communication between the sender (advertiser) and receiver (audience) and the continuity and effectiveness of messages and communication according to the explanation of the amazing love of God in all matters it can be stated through it improves the effectiveness of this relationship.

Malek Ebne Ouf Nasiri was one of the toughest enemies of Islam and the Prophet in the year eighth stimulating both Havazan and Saghif tribal are the main factors holding Haneyn War. After winning the Islam Division the refugees for fear of their lives to the Saudi city of Taif and thinking about the Prophet and the divine ideas – Humanities and kindness behavior of his enemies and captives, been fascinated by the Prophet in addition to being a Muslim, all the way to advertise its existence and expansion Islam the cost and about the love Prophet said: I never among all people, not like Muhammad seen and not heard. (Ebn Asir, p: 23)

Experience has shown that love to make people excited and make the audience love is mutual love and friendship and as in the traditionary of Imam Ali (AS) that states: Intimacy and affection that people have, people will love. "(Ali Ebne Abi taleb,P: 161) People who are arrogant and selfish, and lack of affection and communication with others community and its people, have them animosity and hatred So that the Imam Hadi (AS) states: Anyone who is selfish angry [from him] was very much ".(Ameli,1988,P309) And the importance and role of love, Can be clear in Islamic promoting.

The religion (Islam) is other than the love? Many scientists also consider the source of trauma and atrocities by the lack the love and young and even adults of different ages, Was especially in childhood the advertiser can with promote centric the love and fill the emotional vacuum more desirable way to accomplish the

mission of the campaign. perhaps due to home escape, escape class, religious and ideological obstinacy of individuals in the issues and some people trained is or your house or classroom or learning environment is only known and no close emotional contact with people home or does not others and he does not the love or at least with someone he does not like it, he does not give affection have suffered from hallucinations and mental disorders. Lack of the love, sometimes because some physical effects such as anorexia, lack of exercise, physical weakness and ... Or are the psychological effects of demanding, paranoia, irritability. Isolation, castle building and... The School of Education in Islam the love factor, the emphasis is very much and Muslims in love, especially love of children has been recommended. Islam is the importance of giving love to each other, especially children there are several verses that here's the story of love the Prophet Muhammad explains: I saw the Prophet kisses Imam Hassan (AS) I said I have ten children that none of them did not kiss prophet said: "If someone's womb, he will not compassion. »(Feiz Kashani, 1982, P: 237)

Of Islam, love is the most important role in promoting and organizing the human ideal society. Consider (Books validity) proved to be clearly the ideal human society in the Muslim community is being based on people's affection towards each other. Islam wants to build a society where all people, your brothers know each other and the extent of sacrifice, Love towards one another this means that for kindness in your community to organize anything like a human, does not work.(Mohammadi Rey Shahri,1992, P: 24)

6.A love of God in the hearts of people

Another order being satisfied with the fruits of God's love, because love, sees that everything is pretty the beloved issue who is to achieve the consent level with him in poverty and richness, ease and difficulty, health and sickness, life and death and ... is the same and tolerated no one, on him is not difficult; Because everyone sees the most popular, and is always happy and comfortable, Because everything looks the consent to Eye. In fact, everything is going to his favorite and the result will be away from sadness.(Naraghi,2006, p: 656)

)Raad verse: 28) Intimacy with God is the peace of hearts and human hearts and ensures that peace is not achieved with any sensual pleasures and material when the human heart and the love of God are happy; And so I mentioned that God is near while others in between better human beings, But it is lonely and is in memory of his beloved God, And how he achieves peace with God without the close, it is impossible to collect.

7.Thanksgiving to God in every case

Another of the fruits of his love to God Thanks giving because human nature, so that the grace and kindness toward the others are to him, Thanks of the.

So when he realized that God is all loving and love all events in your life, both joy and sadness, good and bad, and ... View from the love of God finds its. In each case the result would be appreciative of the blessings.(Javadi Amoli,1999, Pp: 309- 312)

8.The desire for God

Other fruits of God's love, his passion for the meeting enthusiasm are the desire and willingness to do it in his absence. (Naraghi, 2006, P: 637)

The enthusiasm, the affection that the man is popular, and his parting pain

It is always associated with pain. But the pain is tolerable for you and delicious, and the joiner provides . (Javadi Amoli,1999, P: 323)

9.Conclusions

Since the promotion and guidance of one of the most important tasks of the religious community and religious affairs of districts

and cortex of the holy Islamic Republic of clergy and missionaries and so is the continued perpetuation and propagation path of the Prophets and Imams the employment of this sacred science and faith without promotional and expertise not only not helpful but sometimes to be negative and harmful effects.

Verses and the Prophet Muhammad and the Imams was kind of strange elements in the effective and influencing creatures and objects in the universe as it is expressed as far as most people using unholy love is soft and flexible mode and the propagation of Islam was one of the things people with mental and the advertiser or spiritual people are trying to influence the hearts and souls. The main task of an advertiser using the tools of love, in attracting audience create a regular, continuous, intimate and emotionally with the audience and the training and guidance and then make love in the heart of God's Holy nature of contacts and explain to people the joy of servitude and worship, drunk wine from them, and esteem to God, Through which it can be used as a cutoff formula ,has doubled the speed of and advertising and fixing this amazing formula, continued process slavery and guidance content automatically and continuously and the verses and narrations of miracles of this kind of tool to increase effectiveness ,productivity is promoting Islam.

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